

EXHIBIT 50

BLENDTEC744412

Tech: Thank you for calling Blendtec. My name is Kate. How may I help you?

Customer: Yes, um, I'm calling about the replacement for the BlendJet that we were supposed to receive in six weeks.

Tech: Okay, this is Blendtec. This is not BlendJet. I can give you a number that I've taken off their website.